

Programme

Sarajevo
13-14 November
2011

INTERNATIONAL SEMINAR

South East Europe
20 Years On:
Transformation from State to
Public Broadcasting

Sunday, 13 November 2011

15:00 Meeting of the European Association of Public Service Media in South East Europe
Venue: Regional Cooperation Council Secretariat, Trg BiH 1/V, Sarajevo, Bosnia and Herzegovina

19:30 Dinner hosted by European Commission and RCC Secretariat
Venue: Restaurant Cappuccino, Grbavička 8, Sarajevo, Bosnia and Herzegovina

Monday, 14 November 2011

Venue: Regional Cooperation Council Secretariat, Trg BiH 1/V, Sarajevo, Bosnia and Herzegovina

09:00...09:45

Welcome

- **Hido Bišćević**, Secretary General, Regional Cooperation Council
- **Rudo Vidović**, Minister of Communications and Transport of Bosnia and Herzegovina
- **Andris Kesteris**, Principal Advisor on Civil Society and Inter-institutional Relations, Directorate General for Enlargement, European Commission
- **Ingrid Deltre**, Director General, European Broadcasting Union
- **Josip Popovac**, President, European Association of Public Service Media in South East Europe

09:45...10:00

Coffee break/Press opportunity/Family photo

10:00...12:00

Editorial independence, competitiveness and financial sustainability

- **Josip Popovac**, President, European Association of Public Service Media in South East Europe (also Director General, HRT)
Public broadcasters remit, media pluralism and market competitiveness: 20 years on
- **Roland Bless**, Principal Adviser, OSCE Representative on Freedom of the Media
Public and private media; freedom and professionalism at public broadcasters
- **Željko Rutović**, Assistant Minister, Ministry of Culture, Montenegro
Legislative framework to safeguard editorial independence and financial sustainability: What remains to be done
- **Dorina Curnic**, Secretary, Coordinating Council on Audiovisual of Moldova
Public broadcasters in the societies in transition: Political and financial independence
- **Gordana Igrić**, Regional Director, Balkan Investigative Reporting Network
Role of public service media in strengthening pluralistic democracy and political accountability in South East Europe
- **Boyko Boev**, Senior Legal Officer, ARTICLE 19
Public service governance
- Discussion

Moderator: **Dinka Živalj**, Spokesperson/Head of Media Unit, RCC

12:00...13:30

Lunch hosted by European Commission and RCC Secretariat

Venue: Restaurant Vetro, UNITIC, Fra Andela Zvizdovića 1, Sarajevo, Bosnia and Herzegovina



EUROPEAN COMMISSION
ENLARGEMENT DIRECTORATE-GENERAL



Regional Cooperation Council



EUROPEAN ASSOCIATION
OF PUBLIC SERVICE MEDIA
IN SOUTH EAST EUROPE



Monday, 14 November 2011

Venue: Regional Cooperation Council Secretariat, Trg BiH 1/V, Sarajevo, Bosnia and Herzegovina

13:30...14:30

The Pivotal Role of Public Service Media in Europe

- [Ingrid Delténre](#), EBU Director General
Keynote Speech

Moderator: [Lidija Topić](#), Advisor, RCC

14:30...16:30

**European Association of Public Service Media in South East Europe:
Regional cooperation in practice**

- [The Association in brief](#), *video clip*
- [Directors General of public broadcasters in South East Europe](#)
Issues of concern to the members of the European Association of Public Service Media in South East Europe
- [Dinka Živalj](#), Spokesperson/Head of Media Unit, RCC
RCC activities to enhance role of public broadcasters in South East Europe
- [Erik Illes](#), Civil Society Facility, Directorate General for Enlargement Unit D3, European Commission
What can EU do: Support to independence and sustainability of public broadcasters in enlargement countries
- [Discussion](#)

Moderator: [Marija Nemčić](#), EBU Executive Board Member

16:30...17:00

Coffee break

17:00...17:30

Conclusions and way ahead

- [Marija Nemčić](#), Executive Board Member, European Broadcasting Union
- [Yngve Engström](#), Head of Regional Programmes Unit, Directorate General for Enlargement, European Commission
- [Hido Bišćević](#), RCC Secretary General

Moderator: [Dinka Živalj](#), Spokesperson/Head of Media Unit, RCC

19:30

Dinner hosted by the European Broadcasting Union

Venue: Restaurant Pivnica HS, Franjevačka 15, Sarajevo, Bosnia and Herzegovina

End of meeting

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