



BALKAN BAROMETER 2016

main findings of business and public opinion surveys

LABOUR

What type of skills is needed to shift from non-tradable to tradable growth model?

30% **70%**



Tradable



Non-tradable

GDP supply in SEE - low share of manufacturing (tradable) is SEE economies' key weakness



GROWTH TYPE

The people in SEE say government investment priorities should be:

25% **24%** **16%** **10%**



Industry



Agriculture



Small and medium enterprises



Social infrastructure

CAPITAL

Shift from efficiency based competitiveness to innovation based: What type of investments should be attracted and what type of infrastructure should be supported?

In SEE 62% of businesses are non-exporters, while only 38% are exporting! The three main reasons for not exporting are:

18%

No capacity to export

30%

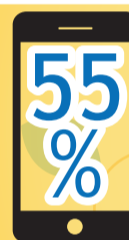
No interest or plans to export

36%

Inadequacy of goods and services



COMPETITIVENESS TYPE



SOFT INFRASTRUCTURE

55% of business leaders believe eliminating mobile phone roaming charges would be useful for their business.

HARD INFRASTRUCTURE

48% of SEE companies prioritize upgrades of roads over all other infrastructure as having the largest beneficial effect on their business.



48%

DYNAMICS OF INTEGRATION INTO THE EUROPEAN DIVISION OF LABOUR

GOODS AND SERVICES

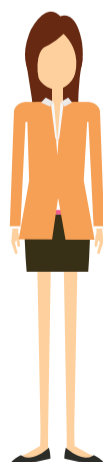
What type of goods should be exported to have positive effects of integration into European division of labour?

54%

54% of business representatives believe EU accession would affect their company positively!

Almost 84% of businesses find the quality of regional cooperation either important or very important!

84%



Research and development or technology cooperation projects with universities to develop new product or services?



The exporters cooperate with universities more (26.2%) than non-exporters (9.4%)

26.9% **9.4%**

Cooperation in tradable sector is over 41% while in non-tradable is 12.7%.

41% **12.7%**

Good. Better. Regional.

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SEE2020
SOUTH EAST EUROPE 2020



BALKAN BAROMETER 2016 and the people say... JOBS



This project is funded
by the European Union



THE PEOPLE IN SEE SAY THE MOST
IMPORTANT PROBLEMS FACING OUR
ECONOMIES ARE:

68%



UNEMPLOYMENT

55%



ECONOMIC SITUATION

27%



CORRUPTION

Balkan Barometer 2016: Business Opinion Survey was conducted among N=200 companies for each economy, with the total of 1800 companies in seven SEE economies¹, including Slovenia and Moldova, while Public Opinion Survey was conducted among N=1000 respondents in each economy, age 18+, with the total of 8000 respondents in seven SEE economies, including Moldova.

¹Albania, Bosnia and Herzegovina, Croatia, Kosovo*, Montenegro, Serbia and The Former Yugoslav Republic of Macedonia.

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.



Regional cooperation
as a way:

To assist SEE in shifting from
non-tradable to tradable
GROWTH MODEL:

To assist SEE in shifting
COMPETITIVENESS TYPE from
efficiency based
competitiveness to innovation
based:

To assist SEE in changing
DYNAMICS OF INTEGRATION
into the European division of
labour:

Through RCC initiatives:

LABOUR

RCC launched EU-funded Employment and Social Affairs Platform (ESAP) initiative.

CAPITAL

RCC supports regional initiatives such as digital agenda and economic corridors.

GOODS AND SERVICES

The RCC is devoted to removing barriers through trade facilitation and liberalization, regional mobility initiatives, such as those on mobility of professionals, researchers and automatic recognition of diplomas.