

COMPETITION EVALUATION CRITERIA FOR THE FIRST PHASE:

CRITERIA	DESCRIPTION	MINIMUM	MAXIMUM
1. Quality	These criteria will consider the extent to which the team shows a good understanding of the context related to the competition topic and the potential factors of success for a solution addressing it.	10	25
2. Originality	These criteria will consider the extent to which the digital solution is an original idea, having some elements of innovativeness compared to what is already available in the particular sector as well as in the market.	10	25
3. Relevance	These criteria will consider the extent to which the concept is aligned with the topics and how it potentially contributes to the achievement of the competition objectives.	10	25
4. Team composition	These criteria will consider the extent to which the team has the required qualifications for development of the solution and a clear division of roles within the team (which team member will work on the business plan or development, implementation, etc.).	10	25
TOTAL		40	100