

COMPETITION EVALUATION CRITERIA FOR THE SECOND PHASE:

	5 Points	3 POINTS	SCORE
Feasibility	<i>The candidate is convincing that implementation of their digital solution is feasible.</i>	<i>The candidate doubts in the full development and implementation of the solution.</i>	
Business plan /quality	<i>The candidate is convincing in their claim that financial and advisory support within the competition may considerably contribute to the success of the presented business idea.</i>	<i>The candidate is reserved as regards the support provided.</i>	
	<i>The candidate has been convincing during their presentation and sure of the success of their business idea.</i>	<i>The candidate is motivated to a certain extent, with a level of restraint.</i>	
	<i>The candidate displays high level of motivation to succeed in their business endeavour and readily answers additional questions.</i>	<i>Description of product/service to be sold is not /sufficiently clear. /Market needs are unclear.</i>	
Business plan presentation	<i>Business plan is clearly presented, highlighting the key aspects of doing business and sustainability.</i>	<i>Business plan presentation is not succinct and concise, but does provide a basic idea of candidate's intentions.</i>	
	<i>The candidate has been convincing during their presentation and sure of the success of their business idea.</i>	<i>The candidate doubts enforceability of the plan and presentation is unconvincing.</i>	
	<i>The candidate displays high level of motivation to succeed in their business endeavour and readily answers additional questions.</i>	<i>The candidate is motivated to a certain extent, with a level of restraint.</i>	

	<i>The candidate is convincing in their claim that financial and advisory support within the competition may considerably contribute to the success of the presented business idea.</i>	<i>The candidate is reserved as regards the support provided.</i>	
Total			