



## 2nd Academy on Media Law in South East Europe\*

Sarajevo, 2-5 September 2013

Location: Hotel Sarajevo

### DRAFT AGENDA

**Monday, 2 September**      Arrival of participants

19.00 – 21.00              Welcome reception

### Tuesday, 3 September

08.30 – 09.00	<b>Registration of participants</b>
09.00 – 09.45	<p><b>Opening Speeches</b></p> <ul style="list-style-type: none"> <li>• Gazmend Turdiu, Deputy Secretary General, Regional Cooperation Council</li> <li>• Dunja Mijatović, OSCE Representative on Freedom of the Media</li> <li>• Judith Illerhues, Director, Friedrich Ebert Foundation, Bosnia and Herzegovina</li> <li>• Richard Burnley, Head of Regulatory Legal Services, European Broadcasting Union</li> <li>• Ibrahim Eren, Deputy Director General, TRT / European Association of Public Service Media in South East Europe</li> </ul> <p>Moderator:    <i>Dinka Živalj, Spokesperson/Head of Media Unit, Regional Cooperation Council</i></p>

\* Further partners to the Academy on Media Law in South East Europe are: OSCE Presence in Albania, OSCE Mission to Bosnia and Herzegovina, OSCE Mission in Kosovo, OSCE Mission to Montenegro, OSCE Mission to Serbia, OSCE Mission to Skopje, and the US Embassy in Bosnia and Herzegovina.

09.45 – 10.00	<p><b>Video message by</b></p> <ul style="list-style-type: none"> <li>• Marijete Schaake, Member of European Parliament</li> </ul>
10.00 – 10.30	<p><b>Introductory Remarks – Overview of programme</b></p> <ul style="list-style-type: none"> <li>• Boyko Boev, Senior Legal Officer, Article 19</li> <li>• Ženet Mujić, Project Manager, Academy on Media Law in South East Europe</li> </ul>
10.30 – 11.00	<b>Coffee break</b>
11.00 – 12.45	<p><b>Module One – Media pluralism through ownership transparency</b></p> <p><b>Presentation of findings and conclusion on media pluralism of the First Academy on Media Law in South East Europe</b>  Presenter: <i>Razvan Martin, FreeEx Programme Coordinator, Active Watch, Media Monitoring Agency, Bucharest</i></p> <p><b>Presentation on indicators for risks to media pluralism and instruments for the promotion of media pluralism</b>  Introducer: <i>Joan Barata Mir, Vice Dean for International Relations and Quality, Ramon Llull University, Barcelona; professor in communication and media law</i></p> <p>Moderator: <i>Dinka Živalj</i></p>
12.45 – 14.15	<b>Lunch</b>
14.15 – 16.00	<p><b>Module One – Media pluralism through ownership transparency – Group Work</b>  Explanation of group work assignments and introduction of group leaders</p> <p>Speaker: <i>Ženet Mujić</i></p> <p>Group work on assignments  Group moderators: <i>Snežana Trpevska, School of Journalism and Public Relations, Skopje</i>  <i>Charis S. Tsigou, Legal Advisor, Hellenic National Council of Radio and Television, Athens</i></p>
16.00 – 16.30	<b>Coffee break</b>
16.30 – 18.00	<p><b>Module One – Media pluralism through ownership transparency</b></p> <p>Panel debate on the findings of the groups</p> <p>Panellists: <i>Lela Vujanić, Media Policy Office, Ministry of Culture, Croatia</i>  <i>Joan Barata Mir</i></p>

*Snežana Trpevska*  
*Charis S. Tsigou*  
*Lutfi Dervishi, Director, Transparency International Albania / Professor, School of Journalism,*  
*Tirana*

Moderator: *Marija Obradović, Member of Parliament, Serbia*

### Wednesday, 4 September

09.00 – 10.00	<p><b>Module Two</b> – Public service broadcasting: Presentation of international standards on editorial and political independence of public service broadcasters – State of public service broadcasters in South East Europe</p> <p>Speaker: <i>Richard Burnley and Anne-Catherine Berg, European Broadcasting Union</i> <i>Ljubinka Šebetovsky, Secretary General, Croatian Radio-Television</i></p> <p>Moderator: <i>Boyko Boev</i></p>
10.00 – 10.30	<p><b>Coffee Break</b></p>
10.30 – 12.15	<p><b>Module Two – Public service broadcasting</b></p> <p><b>Presentation of findings and conclusions on public service broadcasting of the First Academy on Media Law in South East Europe</b></p> <p>Speaker: <i>Isabella Kurkowski, Press Council, Sarajevo</i></p> <p><b>Discussion on the definition and monitoring &amp; evaluation mechanisms, and the role of public institutions and civil society in assessing the state, role and quality of public service broadcasting</b></p> <p>Speaker: <i>Hendrik Bussiek, Broadcast Media Expert, Berlin</i></p> <p>Moderator: <i>Boyko Boev</i></p>
12.15 – 13.45	<p><b>Lunch</b></p>
13.45 – 15.30	<p><b>Module Two – Public service broadcasting – Group Work</b></p> <p>Explanation of group work assignments and introduction of group leaders</p> <p>Speaker: <i>Boyko Boev</i></p>

	<p>Group Work</p> <p>Group Moderators: <i>Helena Mandić, Director of Broadcasting, Communications Regulatory Agency, Sarajevo</i> <i>Jadranka Vojvodić, Deputy Director, Agency for Electronic Media, Podgorica</i></p>
15.30 – 16.00	<b>Coffee break</b>
16.00 – 17.30	<p><b>Module Two – Public service broadcasting</b></p> <p>Panel debate on the findings of the groups</p> <p>Panellists: <i>Ismeta Dervoz, Member of Parliament, Sarajevo</i> <i>Hendrik Bussiek</i> <i>Richard Burnley</i> <i>Anne-Catherine Berg</i> <i>Helena Mandić</i> <i>Jadranka Vojvodić</i></p> <p>Moderator: <i>Boris Bergant, President, South East Europe Media Organisation</i></p>
19.00	<b>Reception hosted by the United States of America Embassy in Bosnia and Herzegovina</b>

#### Thursday, 5 September

09.00 – 10.30	<p><b>Module Three – Freedom of expression on the Internet / Freedom of online media</b></p> <p>Introduction of international standards on freedom of expression online and Internet freedom (access, net neutrality, privacy, intermediary liability, content restrictions)</p> <p>Speaker: <i>Gabrielle Guillemin, Legal Officer, Article 19</i> Moderator: <i>Ženet Mujić</i></p>
10.30 – 11.00	<b>Coffee break</b>
11.00 – 13.00	<p><b>Module Three – Freedom of expression on the Internet / Freedom of online media – Group Work</b></p> <p>Explanation of group work assignments and introduction of group leaders</p> <p>Speaker: <i>Ženet Mujić</i></p> <p>Group Work</p>

	<p>Group Moderators: <i>Dorđe Krivokapić, Associate Lecturer, Faculty of Organizational Sciences, University of Belgrade;</i> <i>Filip Mejdarski, Media Lawyer, Skopje</i></p>
13.00 – 14.30	<b>Lunch</b>
14.30 – 15.30	<p><b>Panel debate on the findings of the groups</b></p> <p>Panellists: <i>Irena Malolli, expert on media legislation, Government of Albania, Tirana</i> <i>Gabrielle Guillemin</i> <i>Dorđe Krivokapić</i> <i>Filip Mejdarski, Media Lawyer, Skopje</i></p> <p>Moderator: <i>Gordana Vilović, Professor, Journalism Department, Faculty of Political Science, Zagreb</i></p>
15.30 – 16.00	<b>Coffee Break</b>
16.00 – 17.00	<p><b>Conclusions and future outlook of the Academy on Media Law in South East Europe</b></p> <p>Format: Panel discussion</p> <p>Moderator: <i>Dinka Živalj</i></p>
17.00 – 17.45	<p><b>Closing session</b></p> <p><i>Open to the press</i></p> <p><i>Andris Kesteris</i>, Principal Adviser, Civil Society and Media, Directorate General for Enlargement, European Commission</p> <p>Speakers</p> <ul style="list-style-type: none"> <li>• Tanja Topic, Head of Banja Luka Office, Friedrich Ebert Foundation</li> <li>• Josip Popovac, Secretary General, European Association of Public Service Media in South East Europe</li> <li>• Ambassador Fletcher M. Burton, Head of the OSCE Mission to Bosnia and Herzegovina</li> <li>• Goran Svilanović, Secretary General, Regional Cooperation Council</li> </ul> <p>Moderator: <i>Andris Kesteris</i></p>